Market Report: Japan

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* This presentation represents the presenter’s own views, and not necessarily those of the JSDA.
Support for individuals’ asset-building is crucial in Japan’s rapidly aging society.

Securities market and industry are also expected to work toward building a sustainable society.
In 2010
128 mil.

In 2065
88 mil.

In 2100
59 mil.

In 1955
90 mil.

In 2018
28%
Dollar-Cost Averaging NISA

- Launched January 2018
- Promoting regular, diversified investments of a small sum of money

Tax exemption period (20 years)

Investment limit (JPY 400,000/year)

Currently trying to make carry over allowed
Nippon Individual Savings Account (NISA)

Total investment amount at the end of June 2018: USD 128.9 billion

+ Dollar-Cost Averaging NISA:
  + 690,000 accounts
  + investment amount USD 271.9mn

+ Junior NISA:
  + 290,000 accounts
  + investment amount USD 841.4mn

(As of June 2018)

Note: Figures in USD are based on an exchange rate of 1 JPY:0.0089 USD.
The Japan Securities Dealers Association (JSDA) resolves to work on the following initiatives. Doing this will contribute to achieving the Sustainable Development Goals (SDGs) set by the United Nations as a global agenda, while seeking as well the sustainable growth of the securities industry.

1. Initiatives to end poverty/starvation and protect the global environment
   - We aim to resolve social challenges through the fundraising and provision functions of the securities market.

2. Initiatives to promote decent working conditions and women’s participation in society
   - We aim to create a working environment with high job satisfaction by improving work-life balance.

3. Initiatives to support education for the socially vulnerable
   - We aim to realize a society that ensures equal opportunity for everyone by supporting children living under trying circumstances.

4. Initiatives to improve the awareness and understanding of SDGs
   - We aim to improve the awareness and understanding of SDGs in Japan and overseas, while raising the sense of ownership over SDGs among executives and employees of the JSDA and our members.

For more information on JSDA’s activities regarding the SDGs, visit: [http://www.jsda.or.jp/en/activities/SDGs/index.html](http://www.jsda.or.jp/en/activities/SDGs/index.html)
Each episode shines a spotlight on an individual who is working to contribute to one of the SDGs.