About GFMA

- As regulation of the financial markets continues to have global implications, the Global Financial Markets Association (GFMA) was established as a way to join together the common interests of financial institutions across the globe.

- GFMA joins together some of the world’s largest financial trade associations to develop strategies for global policy issues in the financial markets, and promote coordinated advocacy efforts. The member trade associations count the world’s largest financial markets participants as their members. GFMA currently has three members: the Association for Financial Markets in Europe (AFME), the Asia Securities Industry & Financial Markets Association (ASIFMA), and, in North America, the Securities Industry and Financial Markets Association (SIFMA).

- GFMA’s mission is to develop policies and strategies for global policy issues in the financial markets, thereby promoting coordinated advocacy efforts across its partner associations.

- The Board of GFMA has decided to expand membership of GFMA to all G-SIBs (28 Banks) and to focus on priority issues affecting these firms.
Overview

Issues

- Focus is on 11 issues of importance to global financial institutions
- Streamlined advocacy to international regulatory bodies such as FSB, BIS
- Developing targeted outreach strategy to G-20 countries on GFMA issues such as G-SIB designation and capital buffer implications

Structure and Governance

- Currently structured as a global “holding company” for SIFMA, AFME, and ASIFMA with three regional trade groups as members
- Plan to expand membership of GFMA to include all G-SIBs (28 Banks)
- 14 member board representative of the regions
- Chair and CEO rotate among regions every two years (next CEO will be from Europe, Chair from U.S.)

Leadership

- CEO: T. Timothy Ryan, Jr. (U.S.)
- Chairman: Michele Faissola, Deutsche Bank (Europe)
- Executive Director: Vickie Alvo

Resources

- Currently staffed with seconded resources from SIFMA, AFME, ASIFMA, and external consultants
**GFMA Issues**

- Near-term Issue w/ G-SIB identification and Capital Buffer Implications [AFME/SIFMA lead, in collaboration with TCH and IIF]
- Basel III Capital [AFME lead]
- Basel III Liquidity Ratios [AFME lead in close coordination with TCH]
- Cross-border Resolution [AFME/SIFMA lead]
- Derivatives [SIFMA/ISDA lead]
- Compensation [AFME/SIFMA lead]
- Securitization [AFME/SIFMA lead]
- Shadow Banking [AFME lead]
- Trading Book [AFME/ISDA lead]
- Legal Entity Identifier [SIFMA lead]
- Transaction Taxes [AFME/SIFMA lead]

**Recent GFMA Activity**

GFMA Recently Submitted the following papers/comment letters:

- 12 September: GFMA and Other Associations Submit Comments to the G-20 Finance Ministers Advocating a Uniform and Global Legal Entity Identifier Solution
- 2 September: GFMA and Other Associations Submit Comments to the FSB on Effective Resolution of Systemically Important Financial Institutions
- 26 August: GFMA Submits Comments to the Basel Committee on the July 19 Consultation Document
- 29 July: Response to Principles for Financial Market Infrastructures Consultative Report (IOSCO and CPSS)
- 5 July: Joint letter with 8 Associations to US Treasury Secretary Geithner and EU Commissioner Barnier on Extra-territorial effects in EU and US regulation of derivatives
- 1 June: Basel III Framework: Implementation Issues
- 16 May: Comments to the FSB on the Shadow Banking Sector
- 16 May: Discussion Note to the FSB on SIFI Loss Absorbency Proposals
- 3 May: LEI Requirements Document to Regulators globally
- May: Reinvigorating Open Trade in Financial Services