



Panel 2: Capital Markets' Roles in Achieving the SUSTAINABLE DEVELOPMENT GOALS

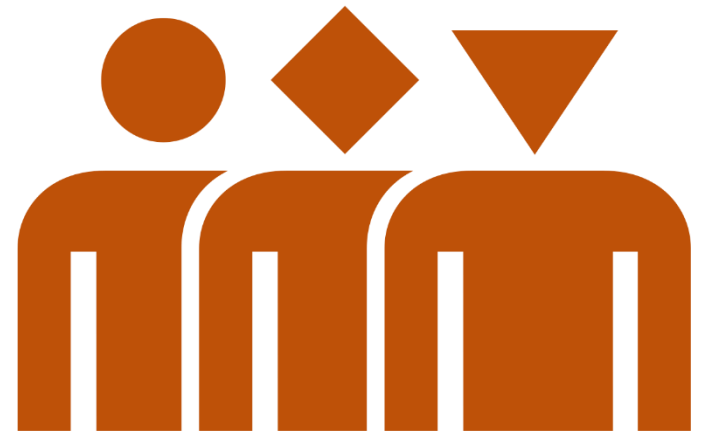
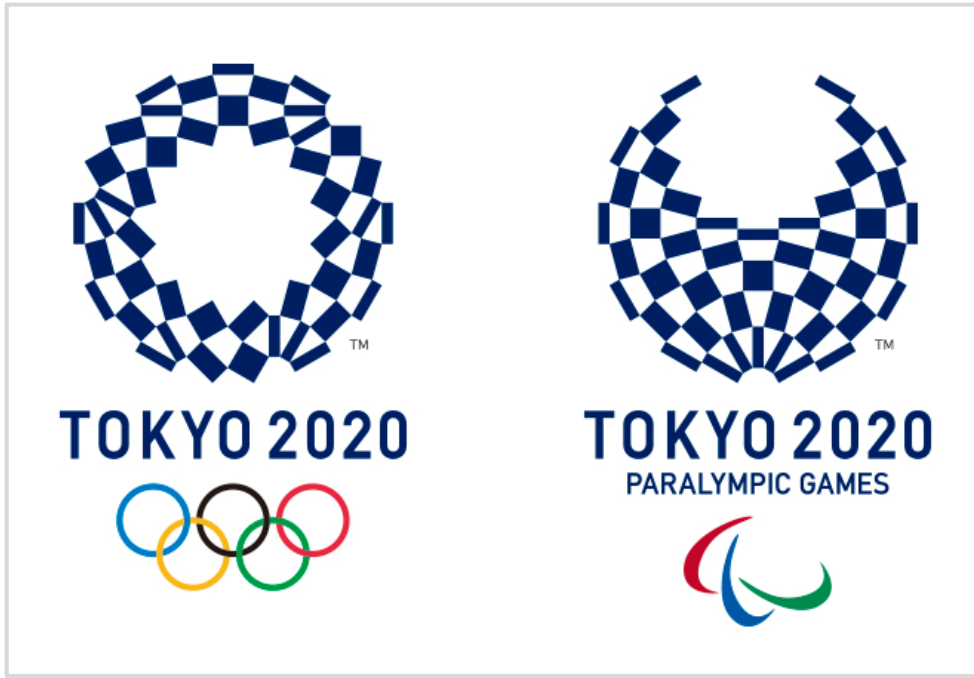
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Medals made from
**recycled
materials**



**Diversity &
Inclusion**



INITIATIVES IN JAPAN

1. Ministry of the Environment (MoE)



- ❖ Green Bond Guidelines (2017)
- ❖ Subsidy system for green bond issuance (2018)
- ❖ Green Bonds Issuance Promotion Platform

3. Japan Exchange Group (JPX)



- ❖ Dedicated platform on its official website for green & social bonds
- ❖ ESG-related ETFs listed
- ❖ Released ESG indices

2. Financial Services Agency (JFSA)



- ❖ Stewardship Code (2014)
- ❖ Corporate Governance Code (2015)

4. Government Pension Investment Fund (GPIF)



- ❖ Signatory to PRI
- ❖ Selected 3 ESG indices for Japanese equities and commenced passive investment
- ❖ Strategically investing in green, social and sustainability bonds



JSDA INITIATIVES – To promote sustainable finance

- Unified the name of bonds contributing to the SDGs under the term “SDG bonds”
- Published a guidebook to help facilitate understanding about SDG-related financial instruments
- Hold annual green bond conferences with the ICMA

Japan Securities Dealers Association
JSDA

Guidebook on Financial Instruments Contributing to the SDGs

1. What Are the SDGs?

- ◆ The Sustainable Development Goals (SDGs) were listed in the 2030 Agenda for Sustainable Development (the 2030 Agenda) adopted at the UN Sustainable Development Summit held in September 2015, as a set of international development goals to be achieved by 2030.
- ◆ They consist of 17 goals and 169 targets for realizing a sustainable world, along with the pledge that “no one will be left behind.”
- ◆ The SDGs are universal goals and targets for all jurisdictions, not limited to developing economies, which integrate the economic, social, and environmental dimensions. In Japan, as well, the goals are being taken up by various organizations and individuals, in both the governmental and private sector.
- ◆ Specific indicators have been defined to measure progress in achieving the SDGs, and are used in reporting this progress.



(Source: United Nations Information Centre)

Purpose and Use of this Guidebook

This Guidebook has been prepared mainly for officers and employees of securities firms to further their knowledge of the SDGs. It provides an overview of the SDGs, explicates their relationship to investment, and defines the markets and financial instruments that relate to the SDGs. This Guidebook succinctly summarizes the basic information regarding these matters, while also touching on the role to be played by securities firms toward the realization of the SDGs.

Although this Guidebook is aimed mainly at officers and employees of securities firms, it would be a pleasure if it serves useful also in providing basic knowledge to members of the general public who wish to contribute toward the realization of the SDGs, as well as to investors who wish to help solve environmental and social problems through their investments.

Please note that this Guidebook has been prepared only for the purpose of providing explanations and information about the SDGs and financial instruments that contribute to their realization, and does not constitute an investment invitation. Note also that the terminology used in this document may not be in strict conformity with the definitions prescribed in laws and regulations, etc.

This guidebook briefly describes what the SDGs are, the relationship between the SDGs and investment, as well as what type of financial instruments are offered and how those instruments contribute to the SDGs.




Developments in Green, Social and Sustainability Bond Markets
Japan and Asia

Green bond conferences



JSDA INITIATIVES – *To promote decent working conditions*



WOMEN'S NETWORK FOR THE SECURITIES INDUSTRY



Main Points of Discussion

1. Necessity of a **personal change in mindset**



2. Necessity of a change in mindset in surroundings



3. Improvement in **work environment**



JSDA INITIATIVES – To support the socially vulnerable

- The Endowment Fund aims to contribute to the SDGs by making use of shareholders incentives to support those entities that are working to tackle social issues in line with the SDGs.

JSDA Shareholders Incentives Endowment Fund for the SDGs

Supported Entity for FY 2019
United Nations World Food Programme

