The Asia Securities Forum (ASF) is a forum that brings together key organizations in the securities industry of the Asia-Pacific region to exchange information, foster cross-border cooperation, and ultimately promote economic growth and the development of securities markets in the region. The 2020 SDG survey conducted of ASF members was organized and conducted by the Working Group on Promotion of SDGs, an initiative that came to life after the ASF declared its support for the SDGs in the Bali Annual General Meeting in 2018. This survey aims to provide good practices and ideas collected from ASF members, for ASF members themselves to undertake or promote their member firms to undertake in support of the SDGs.

The survey included responses from ASIFMA, ICMA, AFMA, CTSA, BBF, APEI, JSDA, KOFIA, ASCM, MASD, NZFMA, NFA, SAS, ASCO, ThaiBMA, TCMA, and VASB.

**INITIATIVE CATEGORIES**

As part of the various initiatives that were possible to submit, the ASF SDG Working Group provided the following as potential overarching classifications for SDG-related initiatives:

- **6 initiatives were related to policy advocacy (11.7%)**
- **Creating materials to raise awareness had 8 initiatives (15.6%)**
- **Conducting seminars & workshops stood at the top, with 17 initiatives under this category (33.3%)**
- **Conducting research & studies had 7 initiatives (13.7%)**
- **Conducting funding & donations had 8 initiatives (15.6%)**
- **Other (6 initiatives; 11.7%)**

**WHAT’S COMMON**

**COMPARING INITIATIVE TYPES**

**ORGANIZATION LED INITIATIVES DOMINATE**

39 initiatives were organization-level, making up more than 76% of the total (others include 12 member firm initiatives and 1 government initiative).

**By SDG...**

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